



YOUR LOCAL FURNITURE BANK



# Sponsorship Kit

[communitywarehouse.org/chair-affair](https://communitywarehouse.org/chair-affair)



**Community Warehouse is the only nonprofit furniture bank serving the greater Portland area.**

**Last year, Community Warehouse...**

- Increased number of families served by 19%
- Partnered with 200+ agencies that refer individuals and families seeking furnishings
- Redistributed over 465 tons of gently-used furniture

***“An empty house feels cold even if you have a heater on. When you have furniture, it’s warm and inviting, and that is what I want my family to feel.”***

- Furniture Bank Client



# CHAIR AFFAIR SPONSOR OPPORTUNITIES

## **\$25,000 Presenting Sponsor** *Only 1 opportunity available!*

- Logo/name prominently featured on all event collateral as 'Presented by YOUR NAME'
- 3-minute speaking role at the event to welcome guests
- On-screen branding during key moments at the event (250+ attendees)
- All promotional/press materials alongside the event name, indicating "Presenting Sponsor"
- Pre-event print and e-mail advertising to 7,000+ supporters
- [Chair Affair webpage](#) year-round (with link)
- Logo/name featured on event slideshow
- Verbal recognition during the live Chair Affair event (250+ attendees)
- Partnership-centered Facebook/Instagram post
- Up to 10 admissions to Chair Affair in-person gala on Thursday, April 10, 2025

### **Other brand recognition and benefits:**

- All participant thank-you emails & mailed postcards (sent after event)
- Logo/name featured at post-event sponsor happy hour

## **\$15,000 Full Heart Sponsor**

- Logo/name included in all promotional/press materials
- Logo/name on pre-event print and e-mail advertising to 7,000+ supporters
- Logo (with link) on [Chair Affair webpage](#) year-round
- Logo/name on event slideshow (250+ attendees)
- Logo/name shared during the live program (250+ attendees)
- Verbal recognition during the live Chair Affair event (250+ attendees)
- Partnership-centered Facebook/Instagram post
- Up to 10 admissions to Chair Affair in-person gala on Thursday, April 10, 2025

## **\$10,000 Full Home Sponsor**

- Logo/name in pre-event electronic advertising to 7,000+ supporters
- Logo/name (with link) on [Chair Affair webpage](#) year-round
- Logo/name on event slideshow (250+ attendees)
- Verbal recognition during the live Chair Affair event (250+ attendees)
- Partnership-centered Facebook/Instagram post
- Up to 10 admissions to Chair Affair in-person gala on Thursday, April 10, 2025

## **\$5,000 Full Room Sponsor**

- Logo/name in pre-event electronic advertising to 7,000+ supporters
- Logo/name on [Chair Affair webpage](#) year-round (with link)
- Logo/name on event slideshow (250+ attendees)
- Verbal recognition during the live Chair Affair event (250+ attendees)
- Partnership-centered Facebook/Instagram post
- Up to 8 admissions to Chair Affair in-person gala on Thursday, April 10, 2025

***To purchase a table, please select that option on the response form below.***

# CHAIR AFFAIR SPONSOR OPPORTUNITIES

## **\$10,000 Children's Chair Program Sponsor** *Only 1 opportunity available!*

*Chairs are created by local artists and made available to the children of families served by Community Warehouse. Check out photos below of kids with their new chairs!*

- Logo associated with all Children's Chair program collateral
- Partnership-centered Facebook/Instagram posts
- Verbal recognition during the live program
- Logo on event slideshow and live program (250+attendees)
- Logo in pre-event print and electronic marketing
- Logo/name on [Chair Affair webpage](#) (with link)
- Up to 10 admissions to Chair Affair

## **\$4,000 Video Sponsor** *Only 2 opportunities available!*

- Logo/name featured on [special video](#) (viewed by 250+ guests of the event; videos are shared and viewed after the event)
- Logo on event slideshow and live program (250+attendees)
- Logo/name on [Chair Affair webpage](#) (with link)
- Partnership-centered Facebook/Instagram post
- Up to 2 admissions to Chair Affair in-person gathering on Thursday, April 10, 2024

## **\$500 Children's Chair Sponsor**

- Logo/name listing on [Chair Affair webpage](#)
- Logo/name associated with public display/recognition of sponsored chair



# SPONSORSHIP RESPONSE FORM

## Chair Affair Sponsorship Selection:

- \$25,000 Presenting     \$5,000 Full Room     \$10,00 Children's Chair  
 \$15,000 Full Heart     \$4,000 Video Sponsor    Program Sponsor  
 \$10,000 Full Home     \$2,500 (buy a table of 10)     \$500 each Children's  
Chair # of chairs: \_\_\_\_\_

Grand Total: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Advertising/Comm. Relations Contact: \_\_\_\_\_

- Check Enclosed     Credit Card     Send Invoice

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Card Type: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

**Please send this form Sara Rodriguez at  
sara@communitywarehouse.org with a  
hi-resolution version of your logo.**